

Certified



This company meets the  
highest standards of social  
and environmental impact

Corporation

**MORTON**  
**SOLAR & ELECTRIC**



*Welcome to Morton Solar*

**#1 Solar Contractor in Indiana**

*by the National Renewable Energy Laboratory*

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**mortonsolar.com • 812.402.0900**

**Office**

2166 E Morgan Ave  
Evansville, IN 47711



# About Morton Solar

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Morton Solar & Electric, LLC takes great pride in the continuous dedication shown to our customers. Our customers are our priority. From start to finish, our team is by your side keeping you updated and educated on your new system.

Over the years, we've achieved some monumental things, such as being one of the oldest solar companies in Indiana, being named a Senator Lugar Energy Patriot, and installing the first net-zero library and school in the nation. However, in 2019 we were able to obtain a goal of which we might be most proud: achieving our B Corporation Certification.

Becoming a B Corp didn't mean changing our policies, business practices or culture, it meant finally putting a name to the way we have done things all along: using business as a 'Force for Good.'

We are in the fight for our planet's future. Being the earliest solar pioneer in Indiana, we have had to fight hard for the legislation and policies that reduce barriers and lower costs to renewable energy. Thus far, Morton Solar has had a major impact on our state in that fight.

We've used our resources to open the door for schools to net-meter in Southern Indiana, to convince Governor Daniels to expand our net-metering law in 2011 by executive order, to work with a utility company to get them to streamline their interconnection process and remove unnecessary equipment for solar owners in their territory. These events were just a few of the ways we believe we can use our business as a Force for Good and they were major contributing factors in the advancement of renewable energy in our state, creating a larger space for solar to develop in Indiana.

We hope that our partnership with you allows us to continue that work as it also advances your mission.

Thank you for your consideration,

Brad Morton

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## Contact Us

p: 812.402.0900  
e: [contact@mortonsolar.com](mailto:contact@mortonsolar.com)  
w: [mortonsolar.com](http://mortonsolar.com)

# Our Approach

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Switching your home to solar can seem overwhelming if you aren't prepared, which is why Morton Solar is dedicated to educating it's customers and community. Our team makes solar simple for you by walking you through the numbers and the layout that was specially engineered for your property.



## STEP 1

*Speak with one of our solar solution consultants to get a quote and schedule a free site visit, review your proposal, and sign your contract.*



## STEP 2

*Our team will engineer a custom solar energy system to match your needs. Morton Solar's strategy has always been to under-promise and over-deliver on your system's production.*



## STEP 3

*Morton Solar will coordinate all the necessary inspections and install your solar energy system so you can start saving!*

# Solar for Your Home

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We care about how solar looks on your home. Our black on black panels (on rooftops) provide a sleeker look for higher return on your investment. Your system is symmetrically designed using CAD software to provide more curb appeal and a higher resell value for your home.



# Solar for Your Home

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When designing your system, we consider your budget, your space, and your individual needs. Don't waste your money renting your energy from your utility company every month; let your money go into something you own and will pay for itself 2 to 3 times before it's warranties even start to expire. With solar, you can produce your energy from sunshine, become energy independent, and significantly reduce your footprint.



“

***I'm so glad we went with Morton Solar. Great company to work with. Each month I feel really good when we get our electric bill and see how well our solar panels are working for us.”***



# Testimonials

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***Joel Cosby***

"We were interested in solar as a mechanism to support future retirement. After researching 2-3 other solar companies and meeting with each, it was very clear that Morton Solar was the only choice. Morton brought a level of professionalism the other two companies could not provide. We have a little bit of shade on the south side of the house and Brad was able to engineer a solution to accommodate our needs. We were also able to "future proof" our installation by adding an extra 1-2 panels to plan for replacing our gas water heater with an electric water heater. Morton had the foresight to present this solution for us. Investing in solar with Morton has been the best money I've ever spent."

***John Eggers***

"Thank you all so much for the awesome job everybody did on our solar installation. We let everyone know how pleased we are with the outcome of our solar system. The owner of Morton should be very proud of his team of people because that is what makes a great company!"

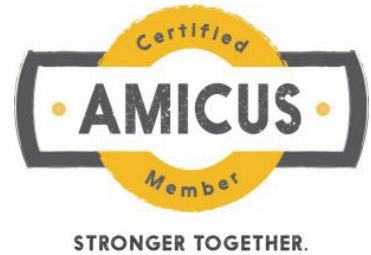


# Our Partnerships

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## ***Amicus Solar Cooperative***

Morton Solar & Electric was voted in as an Amicus member-owner in 2017, allowing us to collaborate with the 50+ best solar companies in the nation. Amicus is a 100% member-owned cooperative, made up of diverse solar companies across the United States that hold very similar core values, including respect, transparency, and inclusion. As a result, a majority of the Amicus member-owners are Certified B Corps, like us.



### **What does this mean for you?**

- We purchase better equipment at lower prices, allowing us to provide better pricing to you without cutting any corners
- Your system's performance, quality and operational efficiency all improve based on Amicus members sharing best practices and technical knowledge
- Amicus vets all suppliers, only choosing companies with good track records, so we can assure you that the equipment you're investing in is the best out there
- It allows you to support in-state installers instead of larger, national companies, without sacrificing cost or quality

## ***Certified B Corporation***

Certified B Corporations are businesses that meet the highest standards of verified social and environmental performance, public transparency, and legal accountability to balance profit and purpose. B Corps are accelerating a global culture shift to redefine success in business and build a more inclusive and sustainable economy.



Society's most challenging problems cannot be solved by government and nonprofits alone. The B Corp community works toward reduced inequality, lower levels of poverty, a healthier environment, stronger communities, and the creation of more high quality jobs with dignity and purpose. By harnessing the power of business, B Corps use profits and growth as a means to a greater end: positive impact for their employees, communities, and the environment.

B Corps form a community of leaders and drive a global movement of people using business as a force for good. The values and aspirations of the B Corp community are embedded in the B Corp Declaration of Interdependence.

# Awards & Highlights

*Trust that you're making the right decision by working with us. Morton Solar is not only the oldest solar company in the state, but also nationally recognized and highly awarded*

## 2020

**Real Leaders Impact Award**  
- *Real Leaders Magazine*  
**Shirley James "Greening the Community"**  
- *Leadership Everyone*

## 2019

**Top Solar Contractor's List #161 in US**  
- *Solar Power World Magazine*  
**Achieved B Corp Certification**

## 2018

**Top Solar Contractor's List #246 in US**  
- *Solar Power World Magazine*  
**#1 Solar Energy Contractor in Indiana**  
- *National Renewable Energy Laboratory*  
**First Utility Scale Project within City of Evansville**

## 2017

**Top Solar Contractor's List #377 in US**  
- *Solar Power World Magazine*  
**#1 Solar Energy Contractor in Indiana**  
- *National Renewable Energy Laboratory*  
**Accepted as Amicus Solar Cooperative Member/Owner**

## 2016

**Top Solar Contractor's List #452 in US**  
- *Solar Power World Magazine*  
**#1 Solar Energy Contractor in Indiana**  
- *National Renewable Energy Laboratory*

## 2015

**Top Solar Contractor's List #413 in US**  
- *Solar Power World Magazine*  
**#1 Solar Energy Contractor in Indiana**  
- *National Renewable Energy Laboratory*  
**Green Light Award - Sustainable Indiana**  
- *Hoosier Interfaith & Light*

## 2014

**Top Solar Contractor's List #360 in US**  
- *Solar Power World Magazine*  
**#1 Solar Energy Contractor in Indiana**  
- *National Renewable Energy Laboratory*

## 2013

**#1 Solar Energy Contractor in Indiana**  
- *National Renewable Energy Laboratory*  
**Award for Air Quality**  
- *Sustainable Evansville*

## 2012

**#1 Solar Energy Contractor in Indiana**  
- *National Renewable Energy Laboratory*

## 2011

**#1 Solar Energy Contractor in Indiana**  
- *National Renewable Energy Laboratory*

## 2010

**#1 Solar Energy Contractor in Indiana**  
- *National Renewable Energy Laboratory*  
**Business of the Year**  
- *Hoosier Environmental Council*  
**First Net-Zero School in the US (Richardsville Elementary School)**

## 2009

**#1 Solar Energy Contractor in Indiana**  
- *National Renewable Energy Laboratory*  
**Senator Lugar Energy Patriot Award**  
**First Net-Zero Library in the US**  
- *A Partner in Progress Award*

## 2008

**#1 Solar Energy Contractor in Indiana**  
- *National Renewable Energy Laboratory*  
**Received NABCEP Photovoltaic Certification**